



ALL INDIA BANK EMPLOYEES' ASSOCIATION

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TO ALL UNIONS AND MEMBERS:

Dear Comrades,

**Thanks to all of you
For the successful Twitter Campaign today**

#2LakhBankJobs

New record - More than 1,16,000 tweets - Congrats

As part of our agitational programme on our demand for adequate recruitment in the Banks and against outsourcing of our permanent jobs, today we undertook the first phase of twitter campaign. Our campaign started at 8-00 am with the hashtag **#2LakhBankJobs**.

Right from the morning, the campaign picked up with enthusiastic response from our unions and members. Our young cadres were particularly very active in the campaign which helped us to take the campaign to a high pitch by around 11 am. It was heartening to observe tweets even by very senior comrades.

Around 1-30 pm, the tweets crossed 1,00,000. By the time the campaign ended in the afternoon, the **total tweets and posts had crossed 1,16,000 thus creating a new record** in our twitter campaign organised so far by AIBEA.

We got reports that in many centres and stations, our units organised war rooms from where the campaign was undertaken in a collective manner. Many lady comrades were found to be active in the programme.

We also observed that lot of tweets were made with wrong hashtags and hence they were not added in the count. Otherwise, it would have been more than 1,25,000 tweets.

Comrades, our struggle is going to be a long-drawn struggle. Our agitational programmes have to taken to each and every member of all our Unions. While we thank and congratulate all our unions and members for the successful programme today, we urge upon all of you to ensure further momentum in our ensuing programmes.

With greetings,

Yours Comradely,

**Next Programme
DEMANDS DAY
Badge Wearing
On 13th October**

**C.H. VENKATACHALAM
GENERAL SECRETARY**